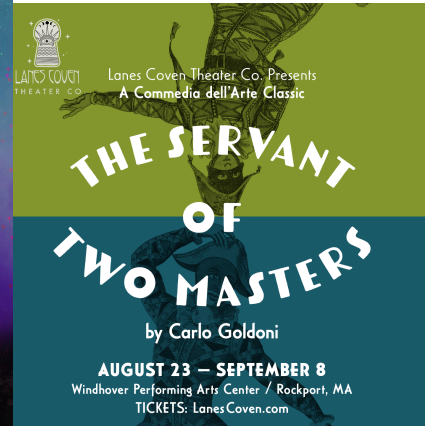




Sponsorship 2024

Our Spring/Summer Shows & Audience Reach



28 performances - 2,600 people

Intimate, edgy OUTDOOR theater on Cape Ann...

Performing & cultivating community at ...

Windhover Shalin Liu Short & Main Salted Cod Art House
Annisquam Village Church Gloucester UU Church RNAC Cultural Center

Drawing Audience From:



Actor-driven, our work is magnetic. Connect your business with the inspiring troupe everyone is talking about!

Contact: Lily at lanescoven@gmail.com / Cell: 978 697 9146



Sponsorship 2024

Benefits & Community Connecting

	ARBOR \$2,000	ARTEMIS \$3,500	DIONYSUS \$6,000
Postcards			Logo on all postcards
Posters	1 Play	Both Plays	Both Plays
Website (your logo)	Our donor section	Our homepage & donor section	Our homepage & donor section
Programs	1/2 page ad	Full Page Ad	Full Page Ad
Instagram: Lanes Coven has 1,175 REAL followers Lily runs 6 other instagram accounts too, so by nature of the algorithm, when she engages with your content, it will be seen by many other accounts		Likes & Comments on your posts. We'll share your posts on our stories.	Likes & Comments on your posts. We'll share your posts on our stories. We'll tag you in our stories which reach 250 people per day during the summer. We'll also tag you in some of our posts (85 - 150 Likes/post)
VIP Tickets	8 Premium Tickets (4 per play)	16 Premium tickets (8 per play)	16 Premium tickets (8 per play) + 2 Midsummer Ball tickets (July 12th)
Curtain Speech Shout Outs	12 summer performances	24 summer performances	28 performances (includes this April's "The Proposal")

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Currently, Lanes Coven is transitioning to their own 501c3 model, but this will take a month. We're still working with Fractured Atlas.

*Lanes Coven Theater Co is a sponsored project of Fractured Atlas, a **non-profit arts service organization**. Fractured Atlas will receive grants for the charitable purposes of Lanes Coven Theater Co and provide oversight to ensure that grant funds are used in accordance with grant agreements, and provide reports as required by the grantor. Contributions for the charitable purposes of Lanes Coven Theater Co must be made payable to Fractured Atlas and are tax-deductible to the extent permitted by law.*



Sponsorship 2024

Agreement & Order Form

Sponsorship Level:

- Dionysis Sponsor (\$6,000)** both summer shows, and “The Proposal”
- Artemis Sponsor (\$3,500)** both shows
- Arbor Sponsor (\$2,000)** one show
- Internship Sponsor (\$3,500)** both shows, directly supports the interns

Special Events:

- MIDSUMMER BALL - July 12 at 6PM** (\$150/ticket or \$900/table)
- “The Proposal” April 4, 5, 6, 7 at 8PM** (\$35/ticket limited availability!)

Sponsorship Level:

Total Cost:

YOUR INFO:

Business to be Advertised: _____

Your Name / Authorized Personnel: _____

Your Contact info: _____

Your instagram handle: _____

PAYMENT:

- I want my sponsorship to be tax deductible
 - I've made my check out to “Fractured Atlas” with “Lanes Coven Theater Co” in the memo. (Lily & Justin will then mail the check to FracturedAtlas)
- I can waive the tax deduction, I just want the exposure to your audience / to make this happen
 - I've made my check out to “Lanes Coven Theater Co”

Please mail a check to:

4 Andrews Street

Gloucester, MA 01930

Contact: Lily at lanescoven@gmail.com / Cell: 978 697 9146